

Audio Visual Media Learning Guidance using Wondershare Filmora as Elementary School Teacher Professional Development in Batupoaro District Baubau City

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ABSTRACT

The field of Information Technology which is the basis of learning, in this case the basis of the Teacher Working Group is obliged to share about video editing procedures with Filmora. In addition, the existence of a Teacher Working Group organization in Batupoaro District is also a strong reason to help schools that have not yet received an understanding of the Wondershare Filmora software. The method used in this service activity is in the form of socialization and practice. Through training and guidance, it is hoped that the Teacher Working Group in Batupoaro District can make Wondershare Filmora software as a good learning medium to be applied in elementary schools. The results of this service activity are marked by increased knowledge, understanding and skills of the Teacher Working Group Batupoaro Cluster 2 Baubau City has: 1) a better understanding of multimedia, especially in terms of video editing, 2 becomes more aware of applicable information technology, 3) become more aware of the Wondershare Filmora software application in daily learning classes, 4) become more confident when entering the community with the knowledge they have.

Keywords: *Guidance; Media; Wondershare Filmora Software; Teacher Profession*

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1. Introduction

The world of education will always attract the attention of many people. Where at this time developments in the world of education have always been a challenge that continues to change and develop along with the times and technology, this development must be mastered by both educators and students in accordance with the standards applied in the development of science and technology-based education (Zahwa, 2022).

The basic principles in the use of this media are simplicity, emphasis on explanation and legibility. Selected audio-visual media to help develop the Elementary School Teacher Profession (Katoningsih et al., 2021). *Wondershare Filmora* is one of numerous video editors that are growing in popularity throughout the world. As part of the software's evolution, various versions have increased their functionality (Bouato et al., 2020). *Wondershare Filmora* is quite easy to use, especially for those who are beginners in using video editor software. This software can be downloaded on various software provider sites (Erwan Santosa, 2017).

Good and systematic learning preparation determines the quality of teachers. Many teachers still use traditional learning methods and media, despite the fact that many new methods and media have been taught in recent years that can help students learn more effectively (Ambarwati et al., 2021). The industrial era 4.0 has been felt and education is in it.

The educational process, especially learning is always in harmony with the times (Sudirman et al., 2021). The benefits of science and technology progress are currently being felt, particularly in education. E-learning, blended learning, learning management systems, and other innovative learning concepts have evolved. Aside from that, the way people learn now uses media has changed. If you used merely a whiteboard at first, there are now various inventions such as infocus, electronic whiteboards, virtual reality, augment reality, and so on (Andrianie et al., 2021).

One of the very important learning media that has various benefits that can be taken from the internet (Heru Aliwardhana, 2021). The state of these schools still employs a technology center system, in which teachers rely solely on conventional learning media, and their reference materials are limited because the service only provides aid books, and even those are scarce (Syarifah, 2018). Then, if the conditions are thus bad, the teachers' creativity will be limited by a lack of suitable facilities. As a result, the Wondershare Filmora program will be quite beneficial in helping them to further develop their varied skills (Sema et al., 2015).

The organization of the Teacher Working Group in Batupoaro District is also one of the strong reasons for helping schools that have not yet received an understanding of the Wondershare Filmora software. so we need a community service in order to help schools in Batupoaro District so they can follow audio-visual media learning guidance using Wondershare Filmora software.

Learning media is a tool that can aid in the teaching and learning process by clarifying the meaning of the message transmitted, allowing for better and more precise achievement of learning objectives (Lestari et al., 2018). The learning media are in the form of videos that display real images of material on the ecosystem theme, the teacher's face previously recorded with a greenscreen background, interesting audio that can be heard clearly by students, there is text to clarify the material being explained (Dewi et al., 2021). The inclusion of learning media in the learning process will make learning more efficient and effective (Purnami & Suarni, 2021). Learning media is very important to use in the world of education, especially in teaching and learning activities (Syamsunir et al., 2020).

This activity is a service to the Batupoaro Cluster 2 Teacher Working Group (KKG) and the Community Service Team to carry out service activities that are extremely likely to provide added value in learning media in the form of "Guidance for learning audio-visual media using Wondershare Filmora software as a professional development for elementary school teachers in Murhum District, Baubau City". This exercise took place over the course of two days. The usage of Wondershare Filmora software as a learning medium was explained on the first day of the activity's implementation. The practice of using Wondershare Filmora software as a learning medium was carried out on the second day of activities. Based on the foregoing, this service program intends to assist the Teacher Working Group Empowerment Team (KKG) Cluster 2 Batupoaro Baubau City in expanding local resources and enhancing learning media skills in line with the industrial era. 4.0.

2. Implementation Methodology

The method used in this service activity is in the form of socialization and practice (Octavianty et al., 2021). Training activities are carried out using the lecture method, question and answer, and direct practice in the form of face-to-face with strict health protocols (Engagement, 2021). The way of implementing community service in Batupoaro District is to conduct training and guidance in groups on a regular basis with the aid of the Batupoaro District Teacher Working Group. The following are the steps to creating a program:

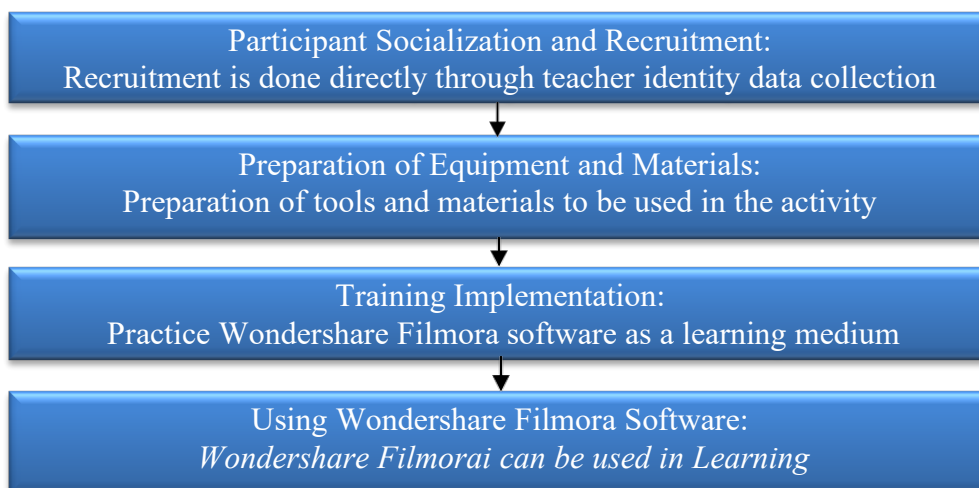


Figure 1. Program Preparation Process

The stages of implementing the PKM community service training program for audio-visual media learning guidance using Wondershare Filmora Software as a professional development for Elementary School teachers in Murhum District, Baubau City in order to use the learning media are as follows:

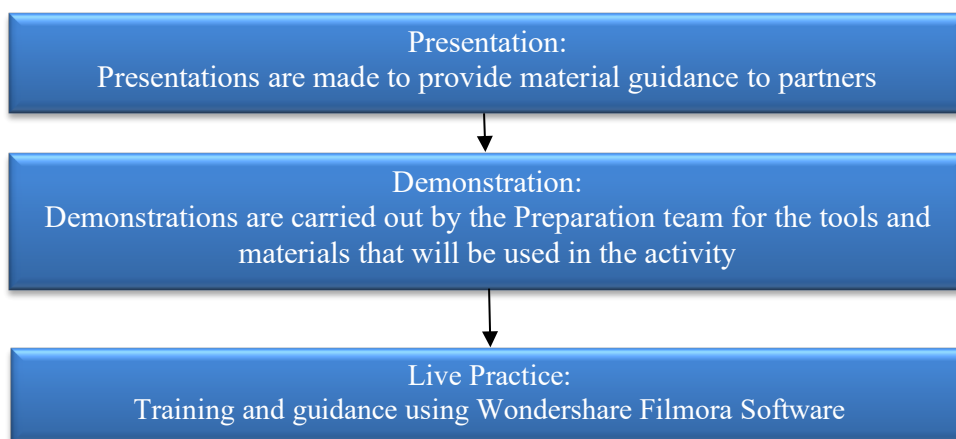


Figure 2. Program Implementation Process

3. Results and Discussion

In this section, the author will describe the activities carried out when conducting guidance activities on June 11-12 2021, as for the place for carrying out the activities: Da'wah Muhammadiyah Building Baubau City. Jl. Betoambari. For the counseling material delivered to participants, it consists of the results and discussion as follows:

3.1 Results

This activity is about using Wondershare Filmora Software which directs the professional development of elementary school teachers in Batupoaro District, Baubau City through guidance that explains the material and practice in these activities. As for the material for using Wondershare Filmora Software, first open the Wondershare Filmora application, then import the files you want to include in the film, then edit the video section, then transition to the video project and add Intro/Credits and frames to the Intro. The speakers or the initial meeting used a projector to provide an understanding of the exercises or guidance for

elementary school teachers in Batupoaro District, Baubau City. The equipment used at the time of the service was in the form of a sound system consisting of a computer and active speakers (sound systems) which were used to play video stories and a projector for displaying video learning assistants during training.

Audio Visual Media Learning Guidance using Wondershare Filmora software as Elementary School Teacher Professional Development in Murhum District, Baubau City". Based on the observations of the service team that until now in cluster 2 SD Batupoaro Subdistrict have not used Wondershare Filmora software as a learning medium in cluster 2 throughout Batupoaro District. Based on the foregoing, this service program aims to help increase the role of the Teacher Working Group Empowerment Team (KKG) Cluster 2 Batupoaro Baubau City in increasing the resources around them, improving learning media skills in accordance with the industrial 4.0 era as a whole. a) efforts that can increase the use of audio-visual media for teachers (b) efforts that can increase learning creativity in the professional development of elementary school teachers in Batupoaro District, Baubau City.



Figure 3. First meeting discussing Wondershare Filmora software

Implementation of Audio Visual Media Learning Guidance using Wondershare Filmora software, at the second meeting, did a practicum to provide an understanding for the Teacher Working Group (KKG) Cluster 2 Batupoaro Baubau City. To determine the success of the program after the preparation of the program and the implementation of the program, the next step is evaluation. The evaluation was carried out to find out the extent to which teachers used Wondershare Filmora Software in the professional development of elementary school teachers in Murhum District, Baubau City.

The importance of soft skills is sometimes the most important understanding when teachers apply to students in elementary schools, so that currently more and more students are learning computers (software and hardware) comprehensively through informal education such as courses and training, and through formal education. such as academic education, high school or university in the field of information technology or computers.

Understanding of information technology, in this case video editing training with Filmora, becomes very important because almost all sides of human life have been affected by

information technology, so if we do not follow this influence, we will be left behind and everything will quickly become obsolete, and left behind.



Figure 4. Second Meeting of Wondershare Filmora software practice

This stage is a follow-up activity on the implementation of audio-visual media learning guidance using Wondershare Filmora software as a professional development for elementary school teachers in Batupoaro District, Baubau City. In the implementation of video workshop, the activities will be very fun, full of challenges as well as testing patience. Editing videos can drain patience, because it is nothing but video editing that is difficult, emotionally draining, and sometimes it takes a long time to produce interesting video content for users. Video editing can be done by anyone, from professionals to laymen and self-taught. If you want to learn to edit video, first we need to know what principles are important in this video editing.

3.2 Discussion

This community service must be carried out by Permanent Lecturers at the University of Muhammadiyah Buton in its implementation, it can be carried out by lecturers independently or in groups, and can also be done together with students. This community service activity aims to improve the soft skills of the Teacher Working Group Batupoaro Cluster 2 Baubau City in the field of education in improving learning media, especially in the field of video editing, so that teachers become more prepared when they enter the world of work (schools/agencies). The results of this training were: 1) The Teacher Working Group Batupoaro Cluster 2 Baubau City had a better understanding of multimedia, especially in terms of video editing, 2) The Teacher Working Group Cluster 2 Batupoaro Baubau City became more aware of information technology that are applicable, 3) The Teacher Working Group of Batupoaro Cluster 2 Baubau City became more aware of the Wondershare Filmora software application in daily learning classes, and 4) The Teacher Working Group of Batupoaro Cluster 2 Baubau City became more confident in when he plunged into the community with the knowledge he had.

4. Conclusion

This service is a form of dedication for lecturers and students of the PGSD Elementary School Teacher Education program at the University of Muhammadiyah Buton to the Community Institution, namely the Teacher Working Group Cluster 2 Batupoaro, Baubau City. Where through this activity can provide the quality of teacher work in increasing the use of effective learning media, it also gives teachers to get the latest teaching media and information that will be given to students, so they are not fixated on conventional media, but also through other sources through software filmora.

This activity has succeeded in providing understanding to teachers in Audio Visual Media Learning using Wondershare Filmora Software as Elementary School Teacher Professional Development in Batupoaro District, Baubau City, but for the continuous success of this service in the future it is necessary to provide mentors for teachers who can develop Wondershare Filmora Software applications..

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