Introducing The Creation of A Free Website Paud Unit in Pasarwajo Subdistrict

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ABSTRACT

The general purpose of this activity is to assist the PAUD unit to find out how to make website which is a medium of information dissemination and communication between paud units and related parties. With the PAUD unit website, there are several benefits, including being present in providing positive content for the public to realize a healthy internet, encouraging paud units to present positive and creative paud unit activity information, child guardians and the public can know various things about PAUD units directly, and foster public confidence in paud units. Kec.Pasarwajo there are many PAUD units both public and private. Implementation of assistance in 14 kindergartens of Pasarwajo Subdistrict. The problem does not yet have a PAUD unit website. So it is considered necessary to carry out assistance to paud units, especially in pasarwajo subdistrict. The activity begins with exposure to free website creation through wordpress and continues with direct practice assistance. The results of the activity showed that paud units in pasarwajo district of buton regency with participants of PAUD unit operators totaling 14 PAUD units in pasarwajo districts had been able to create a free website through wordpress. In addition, assistance has an impact on the spirit of operators in pasarwajo sub-district.

Keywords: *PAU; Website; Wordpress*

1. Introduction

Information technology is one of the new forces that emerged at the beginning of the 21st century with the main characteristics of the rapid development of information technology, both in terms of facilities, infrastructure, information technology infrastructure, hardware, and software. Who can master such information technology, he will become the master of information. One of the areas touched by the impact of this technological development is the world of education. The website is no stranger to anymore and has become a requirement or sign / symbol of professionalism of an office, agency, school, institution or company, be it a government or private institution. The Internet which is referred to as a universal network with various applications running on it allows it to be utilized by institutions / institutions, especially in the implementation of information technology-based education (IT Based Education).(Ainur Rivai 2013)

The application of technology in paud units is one of them by utilizing information technology as a communication media between paud units and stakeholders related to the form of websites. WordPress is a web application that provides convenience in creating websites for free and without the need for in-depth knowledge about the web. WordPress is not only a blog tool that can be installed to your own server but also provides free blog hosting

services like bloggers. So you have two options, namely using wordpress to host your own blog or hitchhiking on a free blog WWW.Wodrpress.com.(Devella and Rachmat 2021)

Websites are one of the benefits of using the internet. This medium is often used in all aspects of life. One of them is personal education websites and institutions. A website is a method of storing information online that can be accessed by anyone and can provide all information regardless of space and time constraints.(Manu and Kande n.d.)

Pasarwajo district has many kindergartens both public and private. The number of kindergartens in pasarwajo subdistrict is 41 paud units consisting of 10 public kindergartens and 31 private kindergartens, which have a website of only a few PAUD units. With the development of information technology that is getting better and cheaper is a necessity for paud units.(Edy Irwansyah 2014) The existence of a good PAUD unit website can serve as an information and communication center between paud units and related parties.

The problem occurred from 41 kindergartens, which have a website of only a few kindergartens. As for having a kindergarten website must have a budget in order to be able to access many items and even get unlimitid items. If the PAUD unit wants to create a website for free then, the PAUD unit has very limited items and cannot use the website satisfactorily. (Lestari et al. 2020) Reviewed based on the status of the domain to be used by 14 kindergartens in pasarwajo district of Buton Regency, namely using Wodrpress.com. This activity began by making observations directly in 14 units of PAUD pasarwajo subdistrict based on the results of interviews to the head of the PAUD unit about the main problem in the process of accepting children in paud units is the lack of cheap and affordable publication media if you want to publish the admission of new students need a large enough budget that must be issued by the PAUD unit. we pg paud study program lecturers and students are present to assist in creating a free website

The purpose of this community service activity is to create a PAUD unit website in 14 kindergartens of pasarwajo sub-district and improve understanding to paud unit website managers related to news content, media displayed and management techniques that meet SEO rules. So that the public can see the information in 14 kindergartens in pasarwajo subdistrict and website managers can update the news on the website with a kadiah that is in accordance with SEO rules. With the PAUD unit website, 14 kindergartens in pasarwajo subdistrict are easily searched by the public through tracking machines. In the end, paud units will be known by the public and PAUD units have cheap and easy promotional media media and last for a day 24 hours, and 7 days a week.

Lecturers and students jump directly into paud units to implement and help solve the problems faced. After knowing that in most paud units of pasarwajo subdistrict do not yet have a PAUD unit website, the practitioner goes directly to the head of the PAUD unit to ask for approval about the creation of a PAUD unit website planned to be located at TK Negeri 2 Buton. After obtaining approval, lecturers and students immediately made training in creating paud unit websites. Pengabdi teaches operators there how to create a website and its use after the paud unit website has been finished.

2. Methodology

The materials used in website creation training are:

- ➢ Data plan/ wifi
- ➢ Laptop
- ➢ Infokus
- ➢ Complete Data of PAUD Units

➢ Active email address

The method used in website creation is the method of Mentoring and training. Lecturers and students use this method to get maximum results in completing it quickly and precisely without any mistakes.

3. Result and Discussion

This service involves educators and education personnel of lecturers and students in 14 paud units of Pasarwajo Subdistrict. Figure 1 below shows that Pengabdi is carrying out free website assistance;

Figure 1. Discussing the creation of the state kindergarten website 2 Buton

Community Service activities are a form of concern for early childhood education teacher education study programs, faculty of teacher training and education, University of Muhammadiyah Buton related to the introduction of technology to make a free website, the image above the practitioner and one of the paud unit operators in pasarwajo subdistrict is being Complete the process of creating a free website. PG PAUD students on behalf of Nur Inayah have received guidance from lecturers, Mr. Rachman Saleh, S.Pd.I., M.Pd for technical and how to create a cheap and affordable website so that those who are active in the name of nur inayah can provide assistance.

Figure 2. Provide an understanding of free websites

The image above shows the lecturer who is giving the operator understanding of the free website. The head of the state kindergarten paud unit 2 Buton felt helped by the devotion of Muhammadiyah Buto University which has helped paud units in pasarwajo subdistrict, especially TK negeri 2 buton which hosts on knowing and making practices. In community service located at TK Negeri 2 buton 14 Operators in Pasarwajo subdistrict felt very happy and

looked antusias to attend the service activity. In the community service program "Paud Unit Website Creation in 14 TK Pasarwajo Subdistrict" namely before providing training in making paud unit websites to each operator first, an understanding of free website creation that has very limited items is carried out. Provide materials according to the ability of participants related to the creation of paud unit websites for free. Exploration is done by doing questionnaires that contain important things in the materials to be taught. Questionnaires are created online and given after completing registering a free website correctly and precisely. Provide understanding and material about website creation which is divided into 3 parts, namely understanding by writing news, taking and managing images, and updating news with the application of website creation rules.

Explaining how image processing includes image cropping, lighting settings as well as darkness and color contrast. In this understanding, 14 operators in the pasarwajo sub-district paud unit must be given an explanation of the procedures for taking pictures that can be used to be displayed on the website. A good picture will then support good news and increase the reader's understanding of the content of the news. The results of the shooting are then processed using the photoscape computer application. This application is to improve the results of shooting that is not optimal. With this application there are several jobs that can be done, among others, cropping images, lowering the resolution, adjusting the lighting and sharpness of the image. (Santoso et al. 2019)The hope of the pengabdi provides this understanding to make the images published in the news have value and provide explanations so that the news is well understood by the reader. With a good image focus and display settings will make the reader become more interested and enthusiastic in reading the news.

4. Conclusion

The Masyarakat Service Activity was carried out on Tuesday, January 4, 2022, which was held at TK Negeri 2 Buton and attended by 14 paud units of pasarwajo subdistrict with the theme: **Introducing Free Website Creation Of Paud Units In Pasarwajo District.** conducted by lecturers and students of the early childhood education teacher education study program with Received a positive response from the PAUD unit. Hopefully, the website that has been created can be used properly, especially during the Covid-19 pandemic. Hopefully, the website can be useful in providing information to the wider community, especially in pasarwajo sub-district.

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